SHANE WARD

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EXPERIENCE

Sabre

Principal UX Designer **(**2019 - CURRENT)

As a Principal UX Designer at Sabre, I lead the UX initiative of our Sabre Black incubator. I work with a product owner, development lead, and marketing expert to formulate and test new business cases using design strategy and lean startup practices.

Citibank

UX Creative Director **(**2015 - 2019)

As UX Creative Director at Citigroup, I led a UX team and our design agencies to create wires, comps, and fully functioning prototypes for user testing and delivery to development.

Southwest Airlines

Assistant Manager Online Design **(**2013 - 2015)

At Southwest Airlines, I led a UX team and our design agencies to create wires, comps, and fully functioning prototypes for user testing and delivery to development. I also developed the current style guide for the brand refresh.

Travelocity

Lead Web Designer **(**2006 - 2013)

As Lead designer at Travelocity.com, I was in charge of assigning/reviewing work for the design team. Our job was to design, code and implement enhancements to the site.

SKILLS

Design
Creative Direction
Design Strategy
Design Leadership
UX / UI Design
Interaction Design
Prototyping

Software
Figma
Sketch
InVision Studio
Principal
Jira / Confluence / Rally
Adobe Suite

Code
HTML
CSS
Javascript
PHP
Accessibility

EDUCATION

ITT Technical Institute

Information Technology, Multimedia