

SHANE WARD

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EXPERIENCE

Sabre Principal UX Designer

As a Principal UX Designer at Sabre, I lead the UX initiative of our Sabre Black incubator. I work with a product owner, development lead, and a marketing expert to formulate and test new business cases using design strategy and lean startup practices.

2019 - CURRENT

Citibank UX Creative Director

As UX Creative Director at Citigroup, I lead a UX team and our agencies to create wires, comps, and fully functioning prototypes for user testing and delivery to development.

2015 - 2019

Southwest Airlines Assistant Manager Online Design

At Southwest Airlines, I led a UX team and our agencies to create wires, comps, and fully functioning prototypes for user testing and delivery to development. I also developed the current style guide for the brand refresh.

2013 - 2015

Travelocity Lead Web Designer

As Lead designer at Travelocity.com, I was in charge of assigning/reviewing work for the design team. Our job was to design, code and implement enhancements to the site.

2006 - 2013

SKILLS

Design

Creative Direction
Design Strategy
Thought Leadership
UX / UI Design
Interaction Design
Prototyping

Software

Sketch
Adobe Suite
InVision Studio
Principal
Jira / Confluence / Rally
Keynote

Code

HTML
CSS
Javascript
PHP
Accessibility

EDUCATION

ITT Technical Institute Information Technology, Multimedia

Tarrant County College Associates in General Studies